



CALL FOR PARTICIPANTS

Changemakers Academy 5 – 12 May 2017

Application deadline: **13 March 2017**

Did you know that...

Changemakers Academy is part of a bigger project called **Global Waves for Local Impact?**

Here is the big picture!

Global Waves for Local Impact: a multi-phase project for 2017!

Aim: Train the multipliers (new trainers and campaigners) who can help create ripple effect of spreading active, global citizenship ideas through a series of 4 cross-border trainings for intercultural orientations leaders as well as a Global Citizenship Campaign in 10 countries.

2017 will abound in opportunities towards encouraging taking a **responsibility as a global citizen**. All due attention is planned to be given to the new themes of the revised framework for Coloured Glasses – namely the **Human Rights** and **Inequality**. It will also be the time to have a closer look at the LOOP, align it with YFU Educational Goals, infuse it with global citizenship components and support YFU organisations in integrating it into orientations.



Changemakers Academy is a training course which aims to train the multipliers (new trainers and campaigners) who can help create ripple effect of spreading active, global citizenship ideas through a series of **4 regional trainings** (for intercultural orientations leaders) as well as the **Global Citizenship Campaign** in 10 countries and 20 locations, which will be devoted to inspire standing up against all forms of discrimination.

It is planned to produce the **YFU Orientations Anthology & LOOP Manual** that reflects the best practices and ideas from around the world, catalogued according to the refreshed LOOP, aligned with YFU Educational Goals and enhanced with Global Citizenship components.

Interested in taking part in Changemakers Academy?

Read on and apply!

What are the aims and objectives?

The main aim of **Changemakers Academy** is to train new leaders who will be able to either run a Global Citizenship Campaign or organise regional trainings for Intercultural Orientations leaders.

The training course will be organised in a way which combines the joint theme sessions (Leadership, Global Citizenship) and 2 simultaneous learning tracks: Educational and Campaign.

What will **Educational Track** entail?

You can expect learning about **YFU Educational goals** and the new, revised **LOOP** (Learning Outcomes for Orientation Programmes). You will also improve your **debriefing** and **visual facilitation** skills. Importantly, you will get to know different **learning styles** and **Kolb's Learning Cycle** as well as a planning tool for educational activities: **NAOMMIE**. Equipped with all the new knowledge and skills you will **re-design or create new orientations** in accordance with the new LOOP – those orientations may feed into the new YFU Orientations Anthology which is being created!

What will be the themes of **Campaign track**?

In this track you will learn about different types of **Campaigns for a cause** (e.g. **No Hate Speech Movement**), **Campaign Strategy** - how to plan and run a **successful Campaign**, how to actually **build a movement** and find followers. You will dig deeper into the power of **Storytelling** and increase your **media skills** to promote a campaign. There will also be a **project incubator session** where you will draft a plan of the Global Citizenship Campaign which will take place in at least 10 countries and 20 locations this Fall!

The specific objectives of this training course will be to:

- Empower key active YFU volunteers through increasing their leadership and change management skills
- Increase participants' competence in Global Citizenship Education
- Increase participants' communication and public speaking skills
- Create a stronger YFU volunteer network through enhanced collaboration on educational and campaigning projects
- Equip orientation leaders with a high quality Intercultural Orientations Manual which is in line with the current YFU's global vision and new Educational Goals and includes Global Citizenship Education material

For **Educational track participants** additionally:

- Increase training competencies in such areas as planning, design and delivery of educational activities as well as their ability to work with educational teams
- Increase participants' ability to work with the refreshed LOOP and new YFU Educational Goals
- Provide an opportunity for practice while creating a training curriculum for cross-border trainings

For **Campaign track participants** additionally:

- Increase campaigning skills and knowledge, including online campaigning and developing a campaign strategy
- Develop complementary competences such as storytelling, media skills, building a movement
- Provide an opportunity to come up with a concrete framework and ideas for actions for the Global Citizenship Campaign in 10 countries

Who should apply?

Sounds intriguing?

Changemakers Academy is for you if...

- You are an orientation leader or would like to become one and you are willing to work with applying the LOOP in your organization
- or**
- You are genuinely interested in developing Campaigning skills and becoming a Campaigner for a cause

And, in both cases, you are...

- interested in increasing your Leadership skills & gaining Global Citizenship competence
- truly committed to take part in the integral follow-up activities of Changemakers Academy in the Fall 2017: either running regional trainings for orientation leaders (Educational track) or supporting one of the activities during the first time ever YFU Global Citizenship Campaign! (Campaign track)

Where and when?

The training course will take place from the **5th until the 12th of May 2017** in **Mollina, Spain**. The venue of the training course is [CEULAJ](#). The closest airport is Malaga Airport.

How will it be implemented?

Trainers from the European Trainer Network and an invited trainer from [CIVICUS: World Alliance for Citizen Participation](#), familiar with Campaigning and Global Citizenship Education, will be running the training course. The training will use non-formal education methodology, which enables the learner to co-shape their learning experience through feedback and active engagement.

Who are the organisers and funders?

The implementation of the training course by [European Educational Exchanges - Youth For Understanding](#) (EEE-YFU) has been made possible by the funds from the [European Youth Foundation](#) of the Council of Europe.

What about the financial side?

Board and lodging are provided for all participants. The **participation fee** is **250 euro** per person. Further details of the training programme and logistics will be sent to participants after the selection.

60% of travel expenses will be reimbursed after the seminar upon presentation of relevant receipts. Only participants who attend more than 80% of the training course will be reimbursed. If a participant falls sick and cannot participate in the training course, a medical proof is needed in order to reimburse incurred costs. **Participants are obliged to hand in reimbursement forms, tickets, receipts and boarding passes to EEE-YFU upon arrival and the returning ones by post latest one month after the seminar.**

Organisations outside of Europe are welcome to participate, based on availability of spaces. For organisations outside of Europe, there is a participation fee of 400 € and we are looking into the opportunities of partially refunding the travels, however at this point we can not offer any guarantees.

Cancellation policy: Cancellations later than 3 weeks prior to the first day of the training will incur a cancellation fee equal to the participation fee. This is due to cancellation fees with vendors and loss of grant income from funders. The only exception is a medical justification in case a participant falls sick.

Participants are responsible to organise **their own health insurance** for the activity.

How to apply?

Should you wish to apply to be a participant please fill in the [online application](#) by **March 13, 2017**. Your YFU organisation will be contacted to endorse your application.

The participants will be selected by EEE-YFU and the results will be announced soon after the deadline.